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PUBLIC SPEAKING AND PRESENTATION SKILLS COURSE (Four days)

To influence, inform or win support, you need to have good presentation and speaking skills. A good speaker is inspiring, clear, concise and persuasive. Some people struggle all their lives to learn to be good speakers. Too many speakers are boring, long-winded and confusing. Most speeches go on for far too long and don't get the message across clearly.

COURSE OUTLINE

- 1. Our Ten Steps
- 2. Select your topic and purpose
- 3. Analyse your audience
- 4. Research your topic
- 5. Formulate your thesis and major propositions
- 6. Support your major propositions
- 7. Organise your speech materials
- 8. Word your speech
- 9. Construct your introduction, conclusion and transitions
- 10. Rehearse your speech
- 11. Presentation checklist
- 12. At the venue
- 13. Deliver your speech
- 14. How to overcome nervousness
- 15. Answering Q & A
- 16. Thinking on your feet
- 17. Impromptu (unexpected or unprepared) speeches
- 18. Graphic and visual aids
- 19. Timing
- 20. Conclusion

- 21. After your speech or presentation
- 22. The worst advice for public speaking.

DURATION

Day 1 (Preferably a Friday) Training in class.

Day 2

Preparation day or weekend Research, writing and practicing of speeches. Our

facilitator is available for telephonic advice, training and coaching on this day or weekend. We do not charge for this day or weekend as there is no classwork involved.

Day 3 Delivery, evaluation and re-delivery of presentations,

speeches and impromptu speeches.

Day 4 Extra training, Delivery, evaluation and re-delivery of

presentations, speeches and impromptu speeches.